



GROVE CITY
COLLEGE
ESTABLISHED 1876 • PENNSYLVANIA

March 18, 2002

To business acquaintances of Expert Events:

Grove City College hired Sharon McCullough and Expert Events to help us plan our yearlong 125th Anniversary celebration and to execute our kick-off event. She did an outstanding job and I commend her work to you.

Four things stand out about Sharon.

Work ethic. You can count on Sharon. She works hard and she delivers. Long after our staff would return home for the evening, Sharon was often found in the dustiest parts of our office building's basement digging through old documents and photographs. The following morning she would show me stacks of sorted material and a strategy for how she proposed that we use it. Moreover, she was always one gentle step ahead of us leading us and guiding us.

Knowledge and experience. Sharon knows her business and she had the experience to guide us through the gauntlet of nuances that make or break events. Every aspect of our 125th Anniversary kick-off event at Pittsburgh's Duquesne Club was a smashing success.

Interpersonal skills. Sharon works smoothly with all types of people. A driver? She skillfully presents and executes plans. A thinker? She leads and gets things done. An inexperienced staffer? She gives direction. A wealthy board member? She guides wisely.

Motivation to learn campus culture. Perhaps most important, Sharon immersed herself in our history to gain an appreciation for our campus culture and values. Like an actress who becomes the person she portrays, Sharon "became Grove City College" to deliver a motivational portrayal of our institution on the stage of our 125th Anniversary celebration.

Sharon named her business well.

Yours very truly,


Lee Wishing, Director of College Relations