



**CREIGHTON
UNIVERSITY**

Public Relations and Information

April 3, 2002

To Whom It May Concern:

Sharon McCullough of Expert Events consulted in December 2001 with the Creighton University team planning the University's 125th anniversary celebration.

We found her to be a great source of information and guidance as we built our plans. She traveled to Omaha for a one-day consultation session and followed up with a report, a timeline and next-action recommendations.

I certainly would call upon her again for her expert assistance in organizing and executing a complex campus celebration.

Sincerely,

Stephen T. Kline
Director of Public Relations
Creighton University